

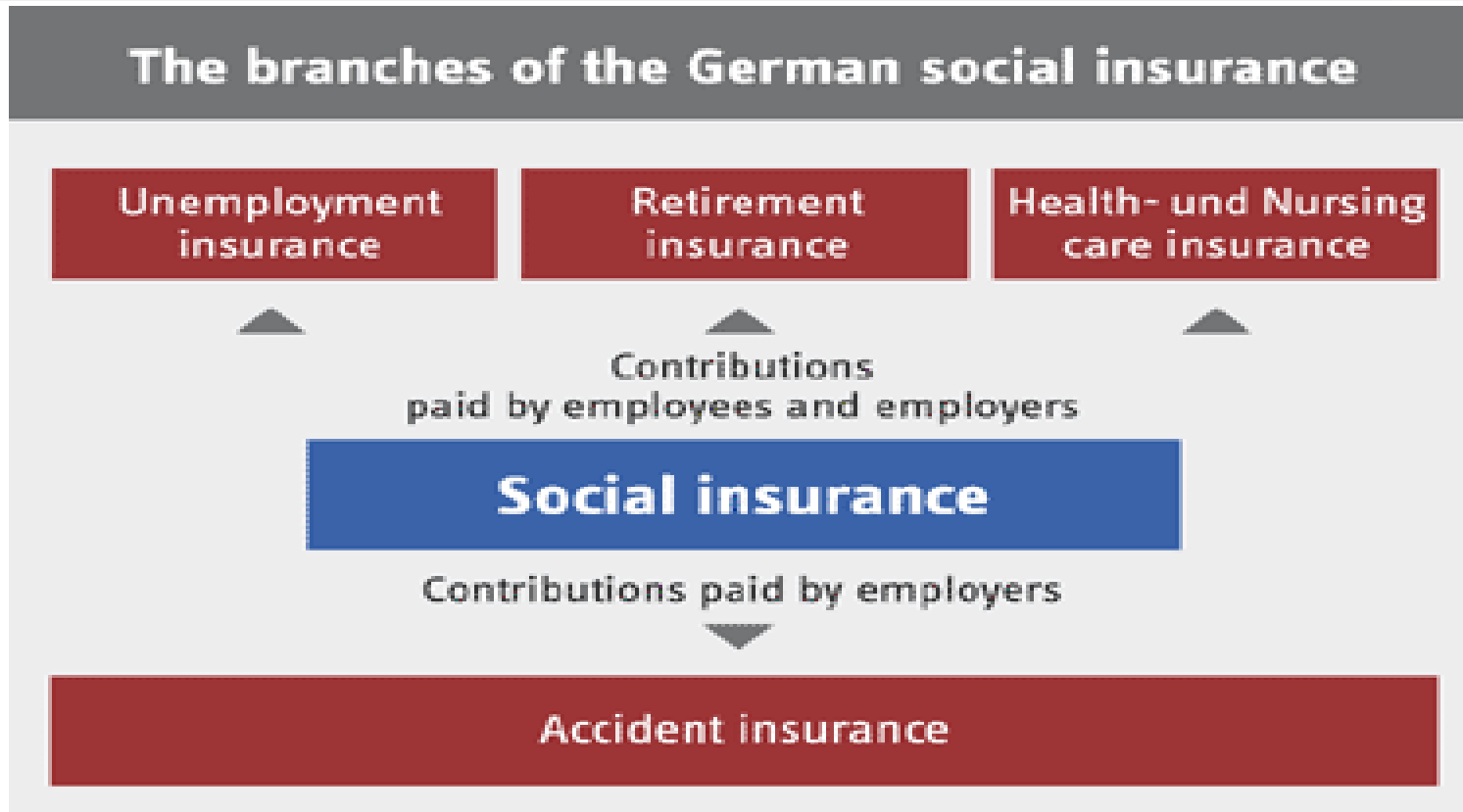
7th ANNUAL VENICE CONFERENCE

Health Care & Health & Safety at work

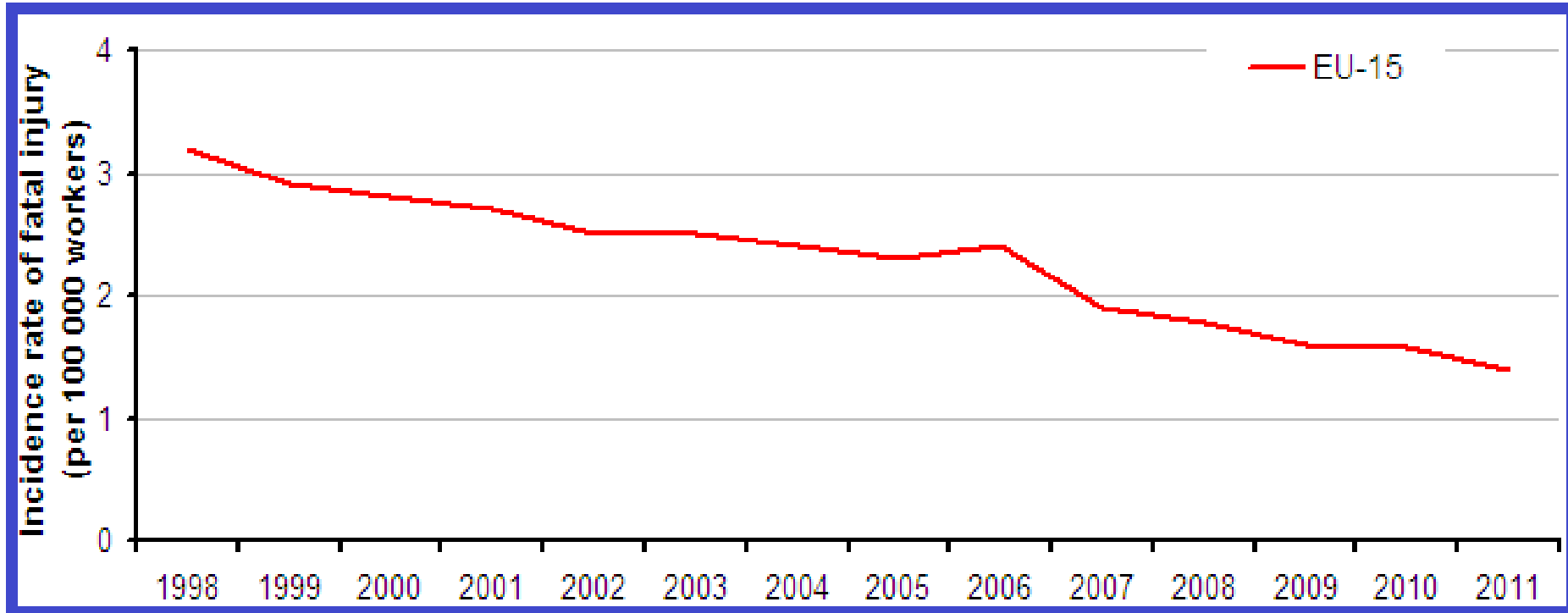
**A new approach to health:
active lifestyle, prevention and control**

Dipl.-Ing. Bernd Merz

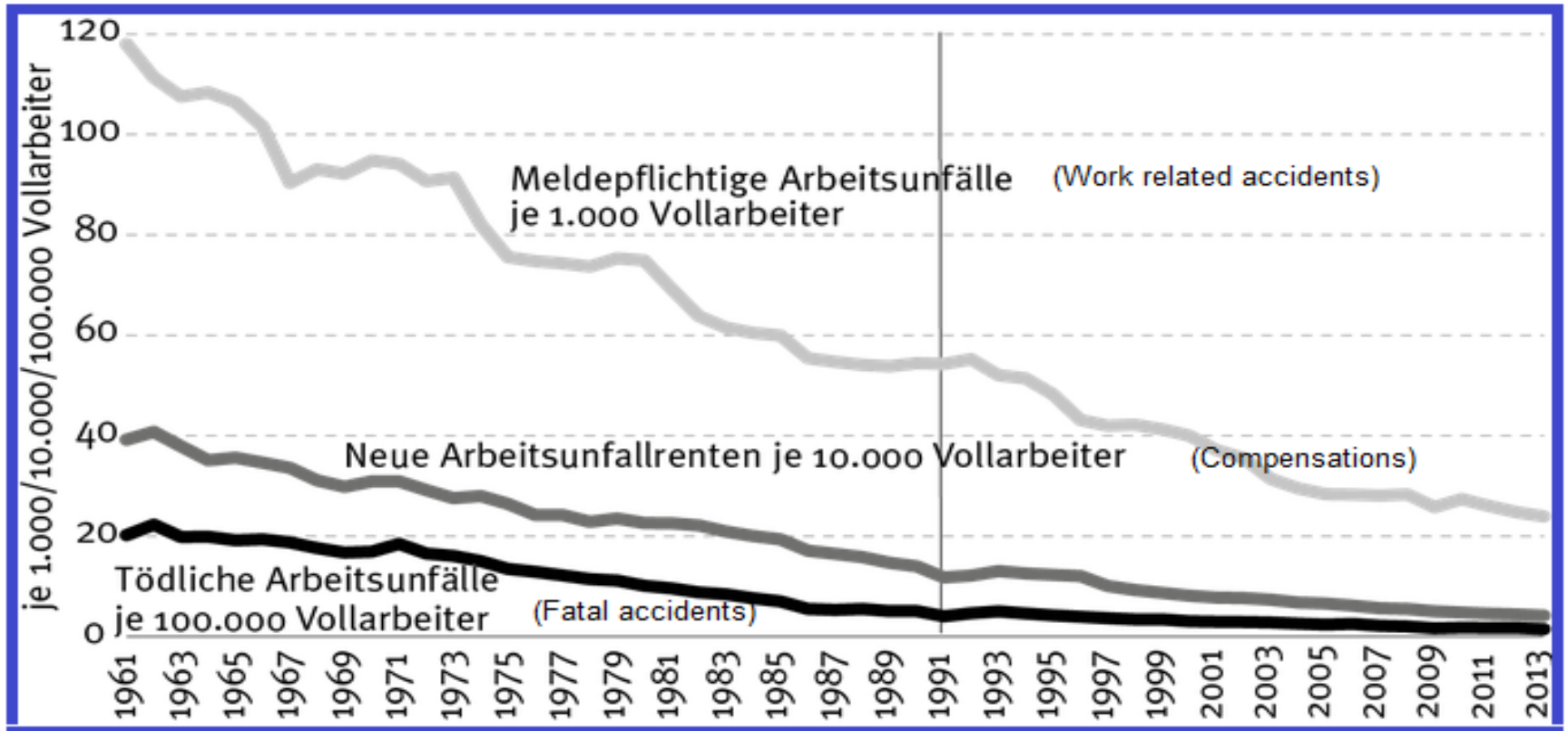
Assistant to the Prevention Head Division of BG BAU
Vice President of AEIP



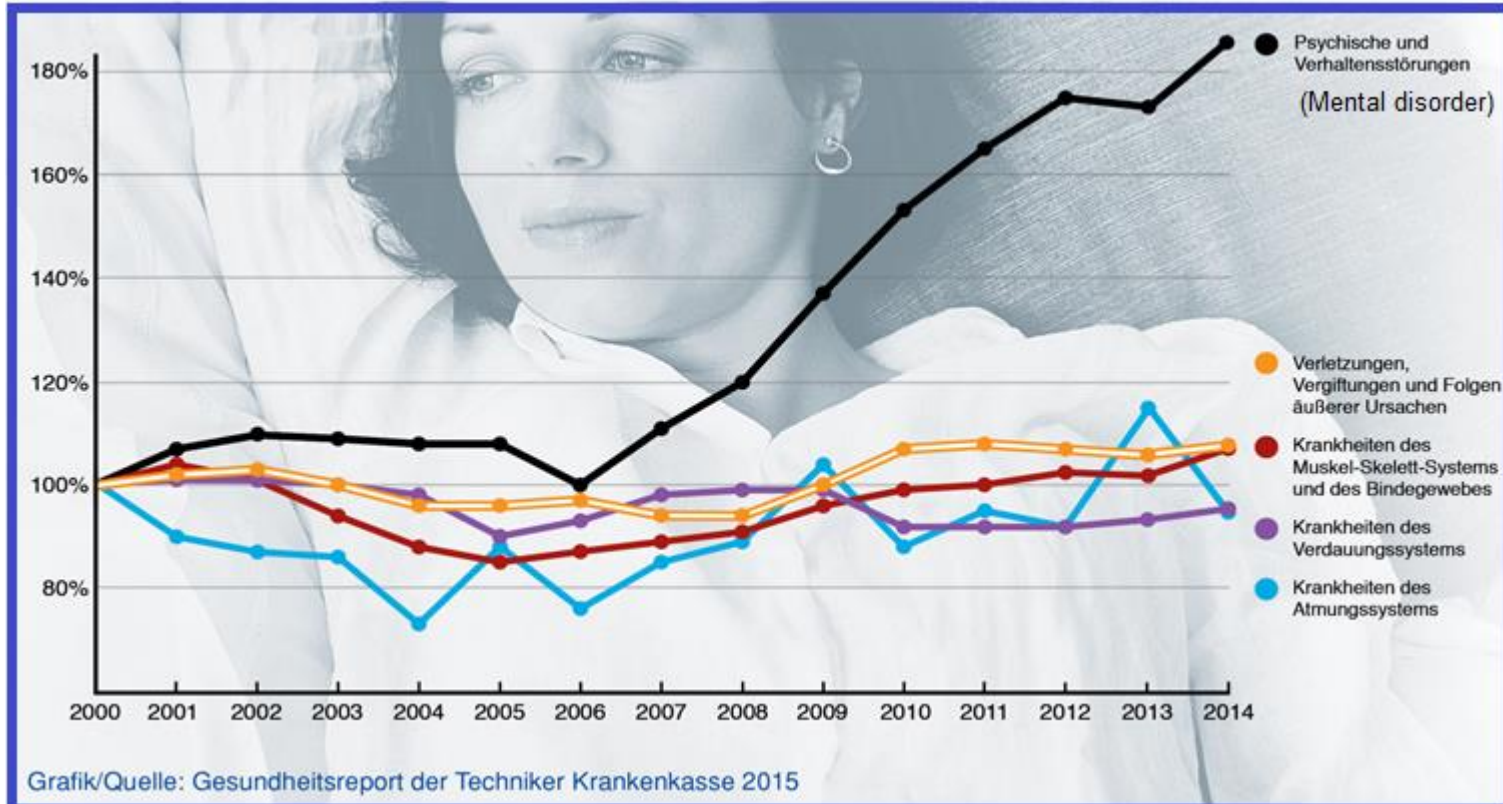
EU-15: Incidence rate of fatal injury

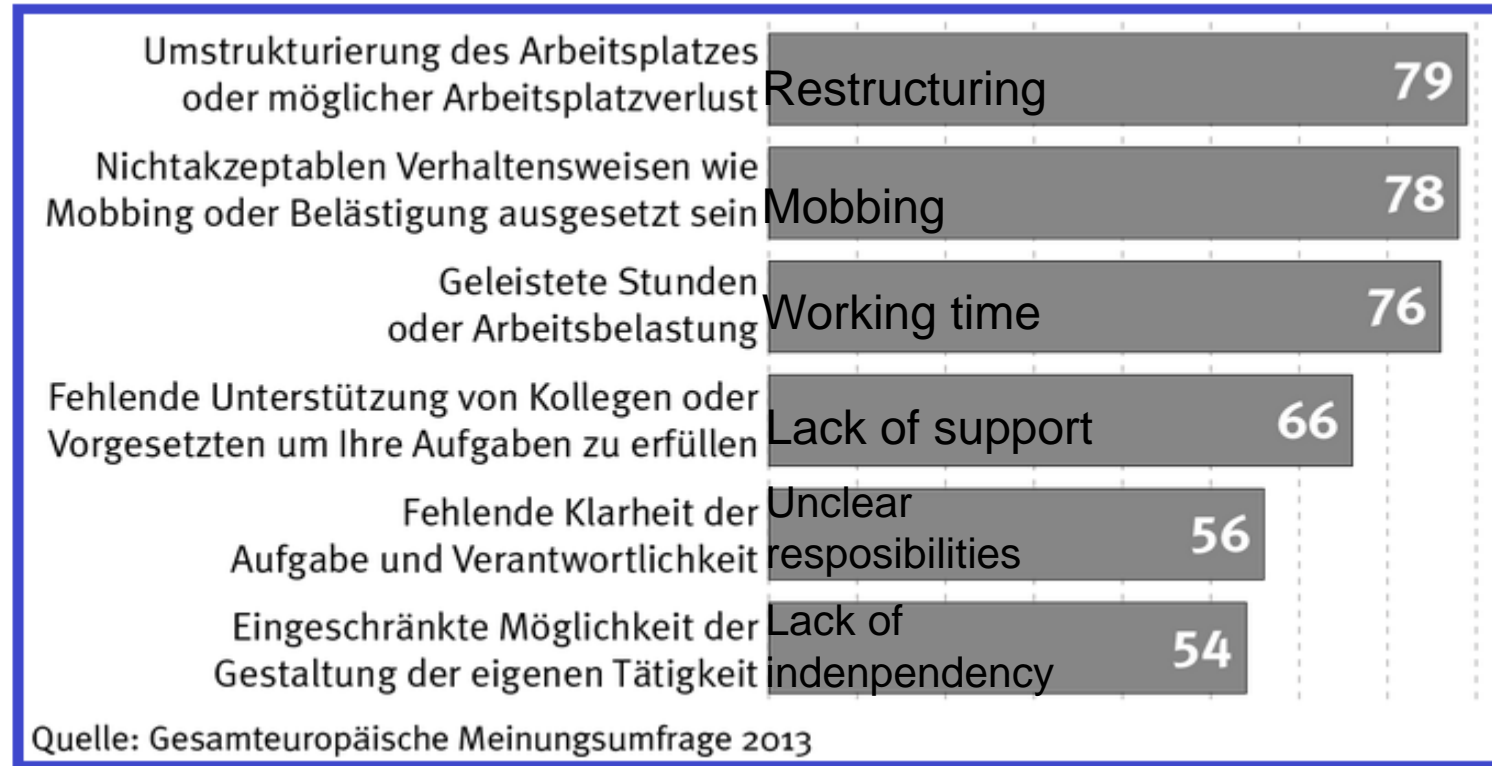


Germany: Occupational accidents

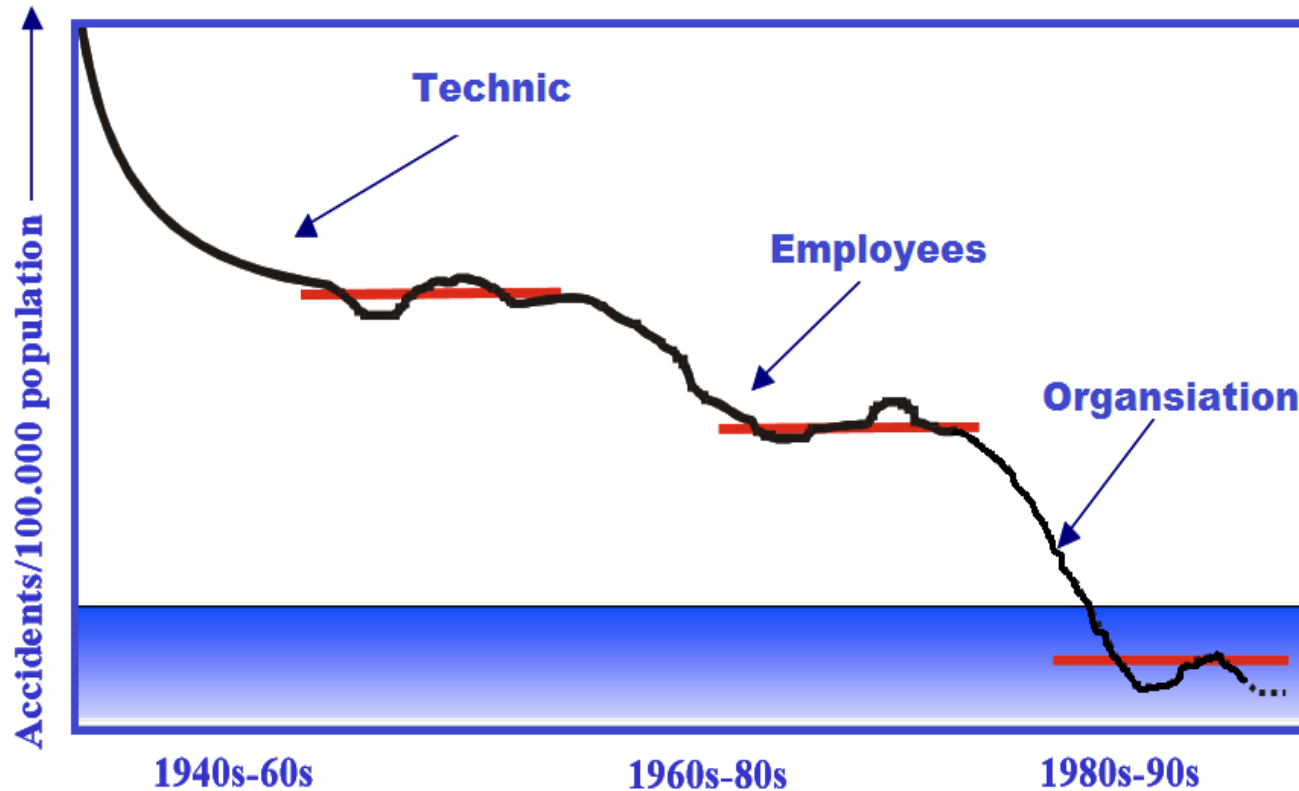


Germany: Days absence



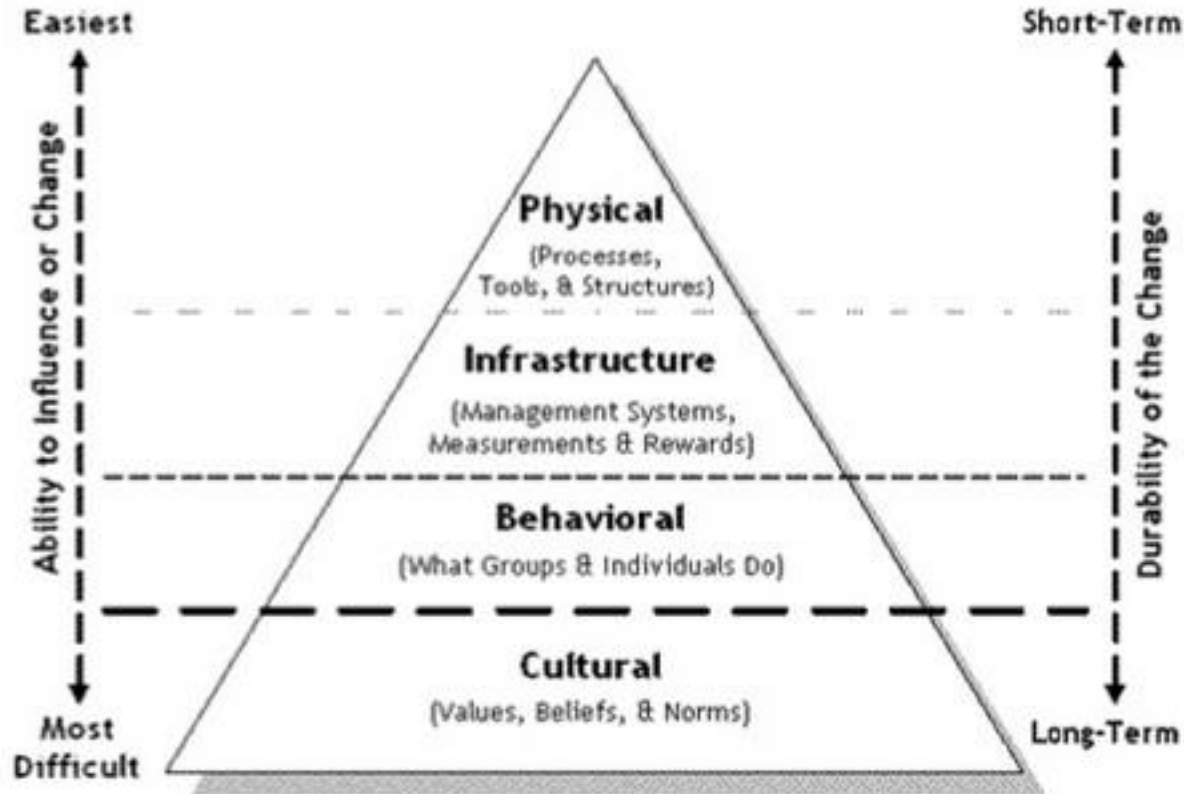


Prevention culture (Safety culture)



- **Organizational culture** represents the collective values, beliefs and principles of organizational members.
- **Organizational culture** is a product of such factors as history, product, market, technology, and strategy, type of employees, management style, and national culture.
- **Culture** includes the organization's vision, values, norms, systems, symbols, language, assumptions, beliefs, and habits.
- **Cultural values** are collective beliefs, assumptions, and feelings about what things are good, normal, rational, valuable ...

The Infrastructure of Every Organization



- Creating stronger **health and safety culture**, it also increases productivity, staff retention and the overall organizational culture.
- It has been observed by OSHA (United States) and confirmed by independent research that developing strong safety cultures can have the single greatest impact on accident reduction of any process.
- A company with a strong safety culture typically experiences few at-risk behaviours, consequently they also experience low accident rates, low turn-over, low absenteeism, and high productivity.